

[The new Metal Deposition Solutions business unit combines the former Electroplating and Thin Film Products business lines](#)

PRODUCTS FOR DEMANDING ELECTROPLATING AND PVD COATINGS FROM A SINGLE SOURCE

The Umicore Group has decided to combine the expertise of the established Electroplating (EP) and Thin Film Products (TFP) business lines under the Metal Deposition Solutions (MDS) business unit. The new business unit thus develops and markets products for both high-quality electroplating and vacuum (precious metal) deposition processes. In this way, high-quality products for both processes can be offered from a single source in the future.

25. January 2022
Schwaebisch Gmuend

Words: 698
Characters: 4716

www.mds.umicore.com

It is important to the company to emphasize that the change of name of the business unit will not affect existing business relationships with its customers. All relevant business data, such as the company name, contact and bank data or product names, will remain unchanged.

The current merger of the previously largely autonomous business fields was the logical consequence since the Electroplating subgroup also offers solutions for the semiconductor sector. "The intersection of common customers, especially in this segment, is thus considerable. For us, and especially for our customers, coordinated sales thus makes sense - holistic consulting and solutions that build on each other are only the superficial advantages," says Thomas Engert (SVP Metal Deposition Solutions), explaining the decision.

ELECTROPLATING - A LEADING GLOBAL MANUFACTURER OF ELECTROLYTES AND ELECTRODES

The Electroplating business line, headquartered in Schwaebisch Gmuend (Germany), has a long tradition dating back to 1888. Today, the

company presents itself as a global leader in the field of precious metal electroplating.

Almost all well-known manufacturers in the communications, automotive and jewelry industries now directly or indirectly source components coated with the company's products. As a manufacturer of electrolytes and electrodes for the refinement of surfaces, Umicore Electroplating operates in a specific niche area, which is essentially defined by precious metal-based coating combinations.

Thanks to a well-established global sales network, the business unit is able to provide high-level product consulting and procurement services not only at its headquarters. In more than 60 countries, experts are on hand to provide comprehensive advice, assistance with process conversion and technical service following successful process integration.

THIN FILM PRODUCTS - ONE-STOP-SOLUTION FOR MICROELECTRONIC AND OPTICAL APPLICATIONS

With a company history of over 70 years, the Thin Film Products business unit, based in Balzers (Principality of Liechtenstein), is one of the world's leading developers and manufacturers of high-tech coating materials for applications in the vacuum coating industry.

The extensive portfolio includes evaporation materials, sputter targets as well as accessories for optoelectronic, microelectronic and optical applications as well as wear protection & thin film batteries.

With outstanding expertise and experience in the above areas, it is easy for TFP to also focus on latest trends in optoelectronics and integrated optics markets, such as AR and VR glasses, optical communications, LIDAR for autonomous driving, and biosensing and point-of-care applications.

Thin Film Products offers many years of practical experience combined

with unique expertise as well as service specialized in PVD products.

TWO BUSINESS AREAS WITH ONE COMMON GOAL

The common goal is to establish and expand business in the semiconductor segment through innovative products in addition to the existing business areas. Therefore, the merger of the two business units has been prepared internally for more than a year. The adjustment of work processes or know-how transfers by employees are only two of many measures which were necessary in the run-up in order to be able to continue to appear professionally as a new Umicore business unit.

"Our existing product segments will be continued and developed without restriction.

Here, too, we are naturally taking advantage of the synergies brought about by the merger," emphasizes Thomas Engert, due to the fact that some areas are intentionally left largely unaffected by the merger.

In summary, Metal Deposition Solutions is first and foremost an extremely sensible strategic cooperation between two leading companies, each in its own field of surface finishing. From this large unit it should be possible to achieve the common goals more quickly. One, the broadening of the product range and know-how, has already been achieved with the merger. This alone is certainly an incentive for many (potential) customers to take a closer look at the company and the other surface finishing technology and to think through new possibilities for themselves.

SOURCES AND MORE INFORMATION ONLINE:

<http://mds.umicore.com>

IMAGES

1



Logo
Umicore Business Unit
Metal Deposition Solutions

2



Thomas Engert
Senior Vice President
Business Unit Metal Deposition Solutions

IMAGES



A new website (mds.umicore.com) was created for Metal Deposition Solutions, taking into account the autonomy of both business lines.



Not only are all administrative decisions of the Electroplating business unit made from Schwaebisch Gmuend (Germany), but research and production are also located here.

www.mds.umicore.com


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 Metal Deposition Solutions

IMAGES



The Thin Film Products business unit has its headquarters in the picturesque town of Balzers (Liechtenstein), from where vacuum coating products are now developed and manufactured in the company's own sales operations.

CONTACT

Thorsten Klopfer

Manager Communications

Business Line Electroplating

Phone: +49 (0) 71 71 / 607 - 218

Mobile: +49 (0) 172 / 730 26 95

Email: thorsten.klopfer@eu.umicore.com

Umicore Galvanotechnik GmbH

Klarenbergstrasse 53 - 79

73525 Schwaebisch Gmuend

Germany

Melanie Kunz

Marketing Specialist & Sales Assistant

Business Line Thin Film Products

Phone: +423 388 73 37

Email: melanie.kunz@eu.umicore.com

Umicore Thin Film Products AG

Alte Landstrasse 8

9496 Balzers

Principality of Liechtenstein

ABOUT UMICORE METAL DEPOSITION SOLUTIONS

Within the Umicore Group, the Metal Deposition Solutions (MDS) business unit is the business headquarters for the two established business lines Electroplating and Thin Film Products. Metal Deposition Solutions is one of the world's leading suppliers of products for the (precious) metal-based coating of surfaces in the nanometer and micrometer range - with the expertise of the two divisions we combine the two highest-quality processes: Electroplating and PVD coatings.

The business unit's solutions are used in many everyday products or make their production possible in the first place. Almost all well-known manufacturers in the electronics, automotive, optics and jewelry industries source components coated with our Umicore products either directly or indirectly.

In addition to development and production, Metal Deposition Solutions offers a comprehensive service for their products. This includes, for example, recycling or precious metal management in addition to consulting and on-site technical support.

Further information: www.mds.umicore.com

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